



## Alcohol and Entertainment Licensing Sub-Committee

**Thursday 30 January 2025 at 2.30 pm**

Boardrooms 1 & 2 - Brent Civic Centre, Engineers  
Way, Wembley HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

**The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast**

### Membership:

#### Members

Councillors:

Ahmed (Chair)  
Bajwa

#### Substitute Members:

Councillors:

Chohan, Ethapemi, Hack, Hylton, Long,  
Lorber, Mahmood, Rajan-Seelan

**For further information contact:** Devbai Bhanji, Governance Assistant  
Tel: 020 8937 6841; Email: [devbai.bhanji@brent.gov.uk](mailto:devbai.bhanji@brent.gov.uk)

For electronic copies of minutes and agendas please visit:  
[Council meetings and decision making | Brent Council](#)

### **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
  - To which you are appointed by the council;
  - which exercises functions of a public nature;
  - which is directed is to charitable purposes;
  - whose principal purposes include the influence of public opinion or policy (including a political party or trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

# Agenda

Introductions, if appropriate.

Item	Page
<b>1 Apologies for absence and clarification of alternate members</b>	
<b>2 Declarations of Interests</b>	
Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.	
<b>3 Application for a New Premises Licence by Thirunavukkarasu Sivrajah for the premises known as Gladstone Mini Mart, 343 Edgware Road, NW2 6LB, pursuant to the provisions of the Licensing Act 2003</b>	1 - 24

**Date of the next meeting: Friday 7 February 2025**



- Please remember to **SWITCH OFF** your mobile phone during the meeting.
- The meeting room is accessible by lift and seats will be provided for members of the public.

This page is intentionally left blank

## LICENSING ACT 2003

### Application for a New Premises Licence

#### 1. The Application

Name of Applicant:	Thirunavukkarasu Sivarajah
Name & Address of Premises:	Gladstone Mini Mart, 343 Edgware Road, NW2 6LB
Applicants Agent:	Arka Licensing Consultants

#### 1. Application

The application is for a new premises licence as follows:

To provide: The sale of alcohol and to remain open from 5.30am to 11:00pm Monday to Sunday.

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 3 of the application.

#### 4. Relevant Representations

Representations have been received from the Police and Licensing Officer

#### 5. Interested Parties

None

#### 6. Policy Considerations

##### Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

## **7. Determination of Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Police Rep
- C. Licensing Rep
- D. OS Map



Regulatory Services  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 6FJ

TEL: 020 8937 5359  
EMAIL: [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)  
WEB: [www.brent.gov.uk](http://www.brent.gov.uk)

Online Ref. No: 18626  
Application No: 33642  
Date: 04 December 2024

**LICENSING ACT 2003**  
**Licence: Premises Licence New Application**  
**Application No: 33642**

Dear Sir/Madam,

**Applicant: Thirunavukkarasu Sivarajah**

**Date Received: 03 December 2024**

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please email [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk). Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by

**31 December 2024.**

Yours faithfully

Vanessa Haulkhory  
Licensing Support Officer  
Regulatory Services

**Part 1 – Premises Details**

Postal address of premises, or if none, ordinance survey map reference or description

**GLADSTONE MINI MART**  
**343 Edgware Road, Cricklewood, London, Brent, NW2 6LB**

Telephone Number at premises (if any):

Non domestic rateable value:

**Part 2 – Applicant Details**

Proposed Licence Holder:  
Thirunavukkarasu Sivarajah



**Agent Details**

Mr NIRA SURESH  
ARKA LICENSING CONSULTANTS  
TRIDENT BUSINESS CENTRE 89 BICKERSTETH ROAD, SW17 9SH

**Part 3 – Operating Schedule**

When do you want the premises licence to start? 01-01-2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: THIS IS A LOCAL MINI SUPERMARKET. THIS IS A NEWLY BUILT FLATS. THE WHOLE BUILDING WAS REBUILT WITH COMMERCIAL BUILDING/UNITS BELOW. APPLICANT HAS MOVED HIS BUSINESS FROM HIS PREVIOUS, FEW DOORS AWAY, LICENCED STORE AT Sunny Wine Store 3, Gladstone Parade, Edgware Road, Cricklewood, London, Brent, NW2 6JR. THE EXISTING LICENCE WILL BE SURENDERED, ONCE THE GRANT/ TRANSFER OF THIS LICENCE. APPLICANT HAS BEEN OPERATING THE EXISTING LICENSED PREMISES SINCE 1996. HE HAS BEEN OPERATING THE EXITING LICENCE WITHOUT UNDERMINING LICENSING OBJECTIVES SINCE 1996. THE BOTH BUILDING OWNED BY HIM. HE OPENS THE STORE AT 5.30AM FOR NEWSPAPERS / MORNING FOODS. HE WOULD LIKE TO HAVE BOTH LICENSING HOURS AND OPENING HOURS SAME. HE HAS PUT CONSIDERABLE INVESTMENT TO REFIT THE SHOP TO HIGH STANDARD AS LOCAL SUPERMARKET.

**What licensable activities do you intend to carry on from the premises?**

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

<b>Section J: Sale or Supply of Alcohol: Off the premises</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	05:30	23:00
Tuesday	05:30	23:00
Wednesday	05:30	23:00
Thursday	05:30	23:00
Friday	05:30	23:00
Saturday	05:30	23:00
Sunday	05:30	23:00

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

THIRUNAVUKKARASU SIVARAJAH

Date of birth:

Licence Number:

Issuing authority:

**Concerns in respect of Children: NONE**

The opening hours of the premises

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	05:30	23:00
Tuesday	05:30	23:00

Wednesday	05:30	23:00
Thursday	05:30	23:00
Friday	05:30	23:00
Saturday	05:30	23:00
Sunday	05:30	23:00

**a) General – all four licensing objectives (b, c, d, e):** 1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request. 2. CCTV camera shall be installed to cover all the entrances and exits of the premises. 3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This staff member shall be capable of making copies and downloading any footage requested by the police or authorised Brent council officials. 4. The CCTV system shall display on any recordings the correct date and time of the recording. 5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises. 6. A suitable intruder alarm complete with panic button shall be fitted and maintained. 7. A 'Challenge 25' policy shall be adopted and adhered to at all times. 8. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council of the police, which will record the following: a) Any complaints received. b) Any incidents of disorder. c) Any faults in the CCTV system. d) Any visit by a relevant authority or emergency service. Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. 9. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police. 10. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept and made available immediately for inspection by police and relevant authorities upon request. 11. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID – No delivery.

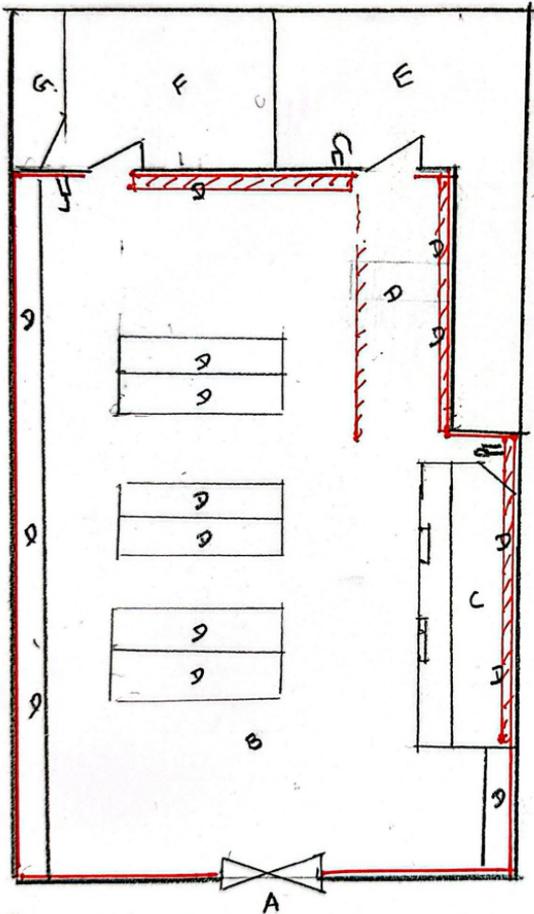
**b) The prevention of crime and disorder:** AS DETAILED ABOVE FOR ALL 4 LICENSING OBJECTIVES

**c) Public safety:** AS DETAILED ABOVE FOR ALL 4 LICENSING OBJECTIVES

**d) The prevention of public nuisance:** AS DETAILED ABOVE FOR ALL 4 LICENSING OBJECTIVES

**e) The protection of children from harm:** AS DETAILED ABOVE FOR ALL 4 LICENSING OBJECTIVES





GLADSTONE MINI MART  
 343 EDWARE ROAD  
 LONDON  
 NW2 6LB

SCALE 1:100

A: MAIN ENTRANCE

B: RETAIL FLOOR.

C: SALES COUNTER.

D: DISPLAY SHELVES  
 & FRIDGES

E: STORE ROOM.

F: KITCHEN

G: TOILET

E: FIRE EXTINGUISHERS

—: LICENSEABLE AREA

▨: ALCOHOL DISPLAY

This page is intentionally left blank



**METROPOLITAN  
POLICE**

Working together for a safer London

**TERRITORIAL POLICING**

**Mr T. Sivarajah  
Gladstone Minimart  
343 Edgware Road  
Cricklewood.  
NW2 6LB**

**NW BCU Licensing Department - Brent**

Wembley Police Station  
603, Harrow Road  
Wembley  
HA0 2HH

**Tel:** 07500 087 115

**Email:** Phil.S.Graves@met.police.uk

**Web:** www.met.police.uk

**Your Ref:** 33642

**Our ref:** 01QK/825/24/3122NW

**Date:** Thursday 19<sup>th</sup> of December 2024.

**Police representations to the application for a new Premises Licence for 'Gladstone Minimart, 343 Edgware Road, Cricklewood NW2 6LB '**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
  - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

**The Application**

The application is for a new premises license situated in a new build complex on the Edgware Road. The licensable activities requested are the sale of alcohol off the premises from 05.30 hours until 23.00 hours seven days a week.

I'm concerned over the request to sell alcohol from 05.30 hours and would question what type of customer is going to want alcohol at this time and where would it be consumed? The venue also sits

in an area that suffers very high crime, ASB and street drinking. I have cut and paste the crime figures from the Met Police website below for the area. As you can see there is a total of 193 crimes in just one month, a very high level of recorded crime.

The highest level of crimes are ASB (46), violence and sexual offences (53) and drugs (12). I am concerned over these crime figures especially the high level of violent and sexual offences recorded. These along with ASB are quite often fuelled by excessive alcohol consumption.

The venue itself does not fall into a Cumulative Impact Zone (CIZ) but sits just outside the Cricklewood Broadway CIZ. With a venue so close to a CIZ which sits in area suffering from a high level of crime and ASB it will require the appropriate set of liceninsg conditions to allow it to trade in a legal manner and uphold the licensing objectives. Not attaching appropriate conditions to this license will have a negative effect on the nearby CIZ and overall crime and ASB levels in the vicinity.

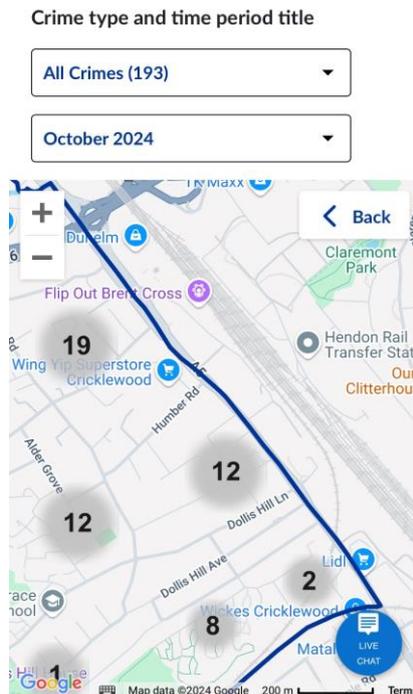
[www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz](http://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz)

Crime type and time period title

All Crimes (193)

October 2024





**Personal License Holder**

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

**Closed Circuit Television (CCTV)**

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

**Police Representations**

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV camera shall be installed to cover all the entrances and exits of the premises.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This staff member shall be capable of making copies and downloading any footage immediately requested by the police of authorised Brent council officials.

4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
8. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
  - a) Any complaints received.
  - b) Any incidents of disorder.
  - c) Any faults in the CCTV system.
  - d) Any visit by a relevant authority or emergency service.

Any inputs recorded in this log shall be done within 24 hours of the incident

9. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

Any inputs recorded in this log shall be done within 24 hours of the incident

10. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept and made available immediately for inspection by police and relevant authorities upon request.
11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises. This shall include the stipulation that alcohol cannot be sold in-store, but only online.
12. There shall be no high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.
13. There shall be no single cans or bottles of beer or cider shall be sold at the premises.
14. There shall be no miniatures under 35cl of spirits or wine sold at the premises.
15. The sale of alcohol shall be between 09.00 and 23.00 hours seven days a week.
16. Outside of permitted hours for the sale of alcohol, all alcohol within the trading area (this does not apply to the display behind the cashier counter) is to be secured behind locked shutters/screens/grills or secured behind locked cabinet doors.
17. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID – No delivery.
18. A sign stating "No proof of age – No sale" shall be displayed at the point of sale

If the above conditions are met in full, police would be able to withdraw representations.

Yours Sincerely,

**PC Phil Graves 3122NW**  
**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**

This page is intentionally left blank

**From:** Graves Phil S - NW-CU

**Sent:** 02 January 2025 11:10

**To:** ARKA LICENSING

**Subject:** RE: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642 - Police Reps

Suresh,

This is a new premises application not a transfer as you suggest.

I have my concerns over what respectful DPS wants to sell high strength lagers, in single cans and miniatures at 05.30 hours in the morning. The venue sits just outside a CIZ in an area suffering from high crime, ASB and street drinking. Not having these conditions on the premises license will add crime, ASB to the community and won't uphold the licensing objectives.

I stand by my original representations and I would be failing in my duties if I removed the conditions you list below. This matter will have to be settled at a hearing unless your client can accept the conditions I have submitted.

Phil (not Paul)

---

**From:** ARKA LICENSING

**Sent:** 19 December 2024 11:52

**To:** Graves Phil S - NW-CU

**Subject:** Re: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642 - Police Reps

**Importance:** High

Good morning Paul,

Thank you for your representation.

We have discussed your conditions with applicant, and we have agreed most of the conditions, except.

**The following conditions NOT agreed:**

12. There shall be no high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.

13. There shall be no single cans or bottles of beer or cider shall be sold at the premises.

14. There shall be no miniatures under 35cl of spirits or wine sold at the premises.

15. The sale of alcohol shall be between 09.00 and 23.00 hours seven days a week.

16. Outside of permitted hours for the sale of alcohol, all alcohol within the trading area (this does not apply to the display behind the cashier counter) is to be secured behind locked shutters/screens/grills or secured behind locked cabinet doors.

THE REASONS: IT IS TOTALLY UNFAIR TO IMPOSE ABOVE CONDITIONS ON SOME OPERATING 25 YEARS.

1. This in effect Transfer of existing Licence enclosed - still live
2. The store has been operating without any issues last 25 years without any conditions on the licence
3. The store is located in the respectable residents area
4. The store has been relocated to NEW PREMISES - JUST FEW DOORS AWAY - INVESTED SO MUCH TO REFIT TO HIGH STANDARD - PROMOTING THE LICENSING OBJECTIVES.

We kindly request you to reconsider above conditions to be removed and also allow the store to have opening and licensing hours same.

Regards  
Suresh Kanapathi  
Consultant  
Arka Licensing

---

**From:** [Phil.S.Graves](#)

**Sent:** 19 December 2024 11:13

**To:** ARKA LICENSING

**Cc:** [business.licence.](#)

**Subject:** New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642 - Police Reps

Good morning Arka Licesning,

Please find the attached police reps for Gladstone Mini Mart. If you're client is in a position to agree to these conditions, police would withdraw representations.

Thanks,

Phil

CC Brent Council

Mr Nira Suresh  
Arka Licensing Consultants  
Trident Business Centre  
89 Bickersteth Road  
SW17 9SH

17 December 2024

Our Ref: 33642

Dear Mr Suresh,

**Licensing Representation to the Initial Application for the Premises Licence at Gladstone Mini Mart, 343 Edgware Road, NW2 6LB**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

*The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:*

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
  2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
  3. A CCTV camera shall be installed to cover the entrance to the premises and further cameras to cover the entire servery area and till.
-

4. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading. This staff member shall be capable of making copies and downloading any footage requested by the police or authorised Brent council officials.

5. A "Challenge 25" policy shall be adopted and adhered to at all times.

6. A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

7. Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training (every 12 months) of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

8. A notice asking Customers to leave quietly from the premises shall be displayed by the exit/entrance.

9. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) Any complaints received.
- (b) Any incidents
- (c) Any faults in the CCTV system.
- (d) Any visit by a relevant authority or emergency service.
- (e)

Any entries into the log shall be made within 24 hours of any incident and shall contain the time/date of the incident, the nature of the incident, a description of the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident.

11. A refusal book detailing date and time of the refused sale, the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection at the premises.

12. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises.

13. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

14. A lockable safe with deposit slot and anti-fishing mechanisms must be used at the counter till area in order to prevent crime.

15. A suitable intruder alarm and panic button shall be fitted and maintained.

16. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens, or locked cabinet doors so as to prevent access to the alcohol by customers or staff.

17. The premises licence holder or the DPS shall ensure that an "authorisation to sell alcohol" document is kept and maintained at the premises. Each employee involved in the supply of alcohol at the premises must be named on this document with it being signed off by the DPS.

In light that the premises is surrounded by residential dwellings, the Licensing Authority feel that proposed hours for the sale and supply of alcohol are excessive and therefore recommend the following hours:

**Sale or Supply of Alcohol (changed)**

Monday to Sunday – 08:00hrs to 23:00rs

**The Opening Hours of the Premises (not changed)**

Monday – Sunday – 05:30hrs to 23:00hrs

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm in writing that your client is willing to accept the above conditions.

Yours faithfully



Esther Chan  
Licensing Inspector  
Regulatory Services

This page is intentionally left blank

**From:** Esther, Chan

**Sent:** Wednesday, January 8, 2025 9:22 AM

**To:** ARKA LICENSING

**Cc:** Business Licence; Phil. S. Graves@met. police. Uk; Legister, Linda

**Subject:** RE: CONSULT: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642

Dear Suresh,

Thank you for your email.

In response to your comment regarding the single cans, as part of the Council's Statement of Licensing Policy, the council supports and encourages licensees implementing a voluntary ban on high strength alcohol sales. These voluntary bans are aimed to tackle the problems associated with street drinking by removing from sale low price, high-strength alcohol products through voluntary bans implemented by local retailers.

Street drinkers often consume high strength alcohol. The scheme follows increasing evidence of the harm caused by this type of alcohol to vulnerable drinkers, and also the crime, disorder and nuisance caused by street drinkers. The models used vary from place-to-place but tend to target alcohol products above 6% alcohol by volume (ABV) as well as sale of miniatures, although some have focused on a slightly lower ABV or lower cost products.

While the premises is not within a CIZ, it is within proximity to the nearest CIZ, which trigger concern.

I am aware that the PC Phil Graves from the Licensing Police Unit have proposed similar or overlapping conditions, which remain outstanding.

It may be beneficial for the Licensing Authority and Police to have a meeting with both you and the applicant in *person* or via *MS Teams* to discuss our concerns and seek a way moving forward before the sub-committee hearing.

We are available on:

- Monday 13 January
- Tues 14 January

Any time between 0900 and 1400 hours at Brent Civic Centre or via MS Teams.

Please let me your preference by Friday 10 January 2025.

Kind Regards

Esther Chan  
Licensing Inspector  
Regulatory Services  
Brent Council

**From:** ARKA LICENSING  
**Sent:** Monday, January 6, 2025 2:08 PM  
**To:** Esther, Chan  
**Cc:** Business Licence  
**Subject:** Re: CONSULT: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642

Good afternoon Esther,

Thank you for your email with conditions, and apologies for late response.

Applicant has agreed to the time which is matching with the existing licence at other premises.

Applicant has not agreed to any restriction on the abv as he has been selling all beers for over 25 years. All customers are responsible.

Please consider removing the condition 12:

12.No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises. Then we are agreed.

And I'm sure you will appreciate from no conditions to - added conditions - is substantial update on promoting the licensing objectives.

I look forward to hearing from you soon.

Enclosed existing licence.

Regards  
Suresh

-----

Consultant  
Arka Licensing

**From:** [Phil.S.Graves](#)

**Sent:** Saturday, January 11, 2025 2:37 PM

**To:** [contact](#); Esther, Chan <[Esther.Chan](#)>

**Subject:** Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642 - Meeting Tuesday 14/01/2025

Esther / Suresh,

As you may be aware PS Sullivan attended the above venue yesterday where the following offences were identified.

1. Sec 136 Licensing Act – Unauthorised licensable activities.
2. In addition to this the CCTV was not working and there was cans of alcohol on sale above 6%

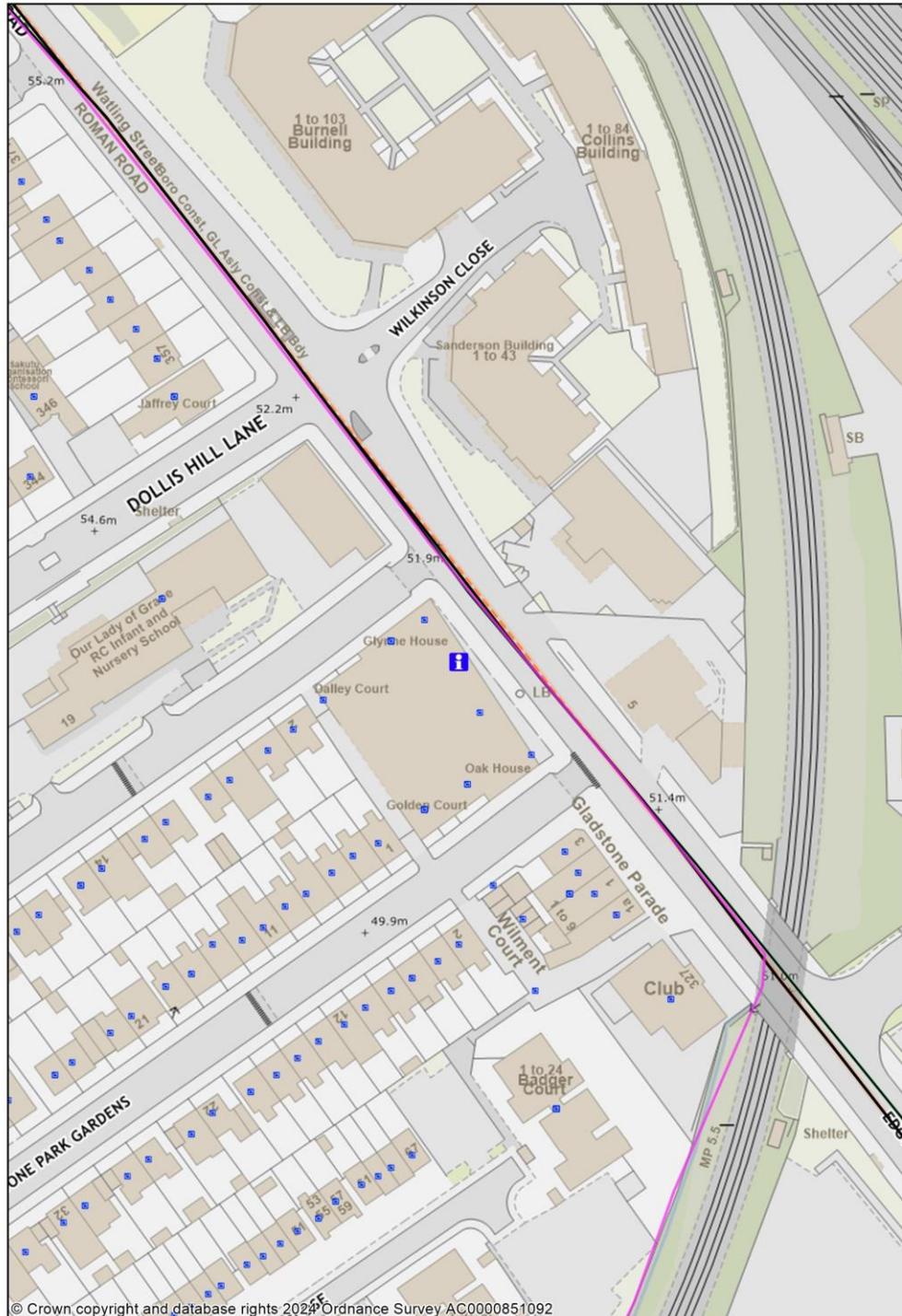
Due to this it is not suitable to have the pre-arranged meeting, which I must now cancel.

Thanks,

Phil

This page is intentionally left blank

Basemap Map



1:1250

0 0.02 0.04 kilometres



This page is intentionally left blank